



Silvia Elena Iacob

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WORK EXPERIENCE

Bucharest University of Economic Studies – Bucharest, Romania

Address: Piața Romană 6, 010374 Bucharest (Romania)

Dean of the Faculty of Economics and Business Communication

[04-2024 – Current]

Bucharest University of Economic Studies – Bucharest

City: Bucharest

PhD Professor

[09-2022 – Current]

Bucharest University of Economic Studies – Bucharest, Romania

City: Bucharest | Country: Romania

Vice Dean of Faculty of Theoretical and Applied Economics

[04-2020 – 04-2024]

VICE DEAN RESPONSIBLE FOR THE ECONOMIC-SOCIAL ENVIRONMENT AND STUDENT LIFE

Bucharest University of Economic Studies – Bucharest , Romania

City: Bucharest | Country: Romania

Associate professor

[02-2016 – 09-2022]

Bucharest University of Economic Studies – Bucharest , Romania

City: Bucharest | Country: Romania

University lecturer

[02-2014 – 02-2016]

Bucharest University of Economic Studies – Bucharest , Romania

City: Bucharest | Country: Romania

University assistant

[02-2012 – 02-2014]

Bucharest University of Economic Studies – Bucharest , Romania

City: Bucharest | Country: Romania

Doctoral university preparator within the Department of Economic Doctrines and Communication

[02-2008 – 02-2012]

SC MECO PROD SRL (Dealer SEAT Autorizat)

Referent

[07-2005 – 10-2007]

Documentation regarding the certification of product conformity, tracking the development and promotion of the company's image.



EDUCATION AND TRAINING

Qualification certificate (Order of the Minister of Education no 3424/16.03.2022

Bucharest University of Economic Studies [2022]

City: Bucharest | Country: Romania | Website: www.ase.ro

Graduate diploma of the Magister Plus postgraduate program

Babeş-Bolyai University, Faculty of Psychology and Educational Sciences [2022]

City: Cluj | Country: Romania

Master Programme: English Language Education and Research Communication for Business and Economics ("EDU-RES"), Communication in English for teaching and economic research

Bucharest University of Economic Studies , Faculty of International Economic Relations [2020 – 2022]

City: Bucharest | Country: Romania

Graduate of the Postdoctoral School

Bucharest University of Economic Studies [06-2014 – 09-2015]

City: Bucharest | Country: Romania | Website: www.ase.ro | Thesis: Qualitative analysis of the influences of the harmonization of relations between the socioeconomic system and natural capital on rural space. The case of forest ecosystems in Romania.

Training preparation, Realization of training programs, Value of training participants, Application of special training methods and techniques, Marketing of training, Design of training programs, Organization of training programs and internships, Evaluation, review and quality assurance of training programs and internships

Phd in economics

Bucharest University of Economic Studies [10-2007 – 09-2011]

City: Bucharest | Country: Romania | Website: www.ase.ro | Field(s) of study: Economics | Thesis: Image production in New Economy era

Diploma of Phd Degree obtained in 2011

Graduate of the master module - Management of public services

Valahia University of Târgoviște [2007 – 2008]

City: Târgoviște | Country: Romania | Website: www.valahia.ro

Master degree in economics

Universite d'Auvergne Clermont Ferrand Institut Universitaire Professionnalise [2004 – 2008]

Bachelor degree in economics

Bucharest University of Economic Studies [2003 – 2007]

City: Bucharest | Website: www.ase.ro

High school diploma

„Ieneciță Văcăresu ” National College [1999 – 2003]

City: Târgoviște | Country: Romania

"Project Manager" graduation certificate

The body of experts in accessing european structural and cohesion funds [22-08-2014 – 26-08-2014]

Country: Romania | Website: www.cursuri-accesare-fonduri.eu

Graduation certificate expert access to European structural and cohesion funds

The body of experts in accessing european structural and cohesion funds [2013]

Country: Romania | Website: www.cursuri-accesare-fonduri.eu



Graduation certificate promoters and facilitators of the eu strategy for the danube region (SUERD)

Honorary International Chair in support of the Eu Strategy for the Danube Region [2013]

Country: Romania

"European Business Communication- Premium" graduation certificate

British Academy of Business and Communication, Business and Communications Research Centre [17-03-2010 – 24-06-2010]

Country: Romania | Website: www.academiadeafaceri.ro

"Basis of EDP" graduation certificate

Euroed Association [10-2007]

Country: Romania | Website: www.euro-ed.ro

Graduation certificate - Business Communication

British Academy of Business and Communication [15-03-2007 – 08-07-2007]

Country: Romania | Website: www.academiadeafaceri.ro

PROJECTS

[2023 – 2024]

Mainstreaming climate change into economic policies Member in the project implemented by the Bucharest University of Economic Studies.

[2021 – 2023]

Sustainable partnership for student practice (future stars), POCU/626/6/13/131645 Expert in the project implemented by the Bucharest University of Economic Studies.

[2021 – 2023]

Career start through teaching master, POCU 140783 Expert in the project implemented by the Bucharest University of Economic Studies.

[10-2018 – 03-2021]

ReGrowEU/ Advancing frontier research in growth and regional development theories through the lens of resilience: towards a convergent, balanced, and sustainable European Union. Expert researcher in the project implemented by the Bucharest University of Economic Studies.

[10-2019 – 10-2020]

Increasing the competitiveness of the national economy through retention and reintegration strategies for young graduates of tertiary education in Romania. Researcher in the project implemented by the Bucharest University of Economic Studies.

[10-2018 – 03-2020]

Qualitative analysis of harmonizing influences between socioeconomic system and natural capital on rural space. the case of forest ecosystems in Romania. Director of the project implemented by the Bucharest University of Economic Studies.

[2014 – 2015]

Restart on the labor market, POSDRU 125/5.1/S/126862 Member expert recruitment target group of the project implemented by the Bucharest University of Economic Studies.

[2012 – 2015]

European systematic approach for employers' engagement to anticipate skills requirements and support quality assurance (QA) in VET, 527838-LLP-1-2012-1-SK-LEONARDO-LNW – EU.EM.NET Member in the project implemented by the Bucharest University of Economic Studies.

[2008 – 2010]

Structuration sectorielle de l'emploi et impact de la mondialisation Member in the project



[2008 – 2009]

Study on the preservation and improvement of the company's public image and evaluation, 46/29.10 Member in the project

[2008 – 2009]

The economic effects of effective communication in romanian tourism. The case of the tourist complex „NICOLTANA” SA, 52/20.11.2008 Member in the project

[2008 – 2009]

Monographic study. Anthology of texts, 47/29.10.2008 Member in the project implemented by the Romanian Economic Institute.

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING B2 READING C1 WRITING C1

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

French

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

ECDL Certificate

DRIVING LICENCE

Driving Licence: B

HONOURS AND AWARDS

[11-2023]

"Education Ambassador" Award Gala Ziarul News

[10-2023]

Excellence Award Gala of Excellence in Business

[10-2023]

Excellence Award for the strategic project "Best Practices Guide for the Digitalization of Public Institutions in Romania" Project conducted by the Bucharest University of Economic Studies in partnership with the Ministry of Research, Innovation, and Digitalization

[03-2023]

Award for stimulating entrepreneurial skills of students at ASE and for drafting the Best Practices Guide for the Digitalization of Public Institutions in Romania clubantreprenor.ro Gala, 10th Edition

[11-2019] Bucharest University of Economic Studies

George Roegen Diploma for scientific research excellence, reflected in articles published in Web of Science indexed journals, with an Impact Factor greater than 0.25 and less than 1



EDITORIAL ACTIVITY

[07-2020 – Current]

Editorial Assistant

IGI Global International Journal of Sustainable Economy Management

[2020 – Current]

Reviewer

Economics and Social Sciences International Conference (ICESS)

[2020 – Current]

Reviewer

the Economic Convergence in the European Union International (ECEU)

MANAGEMENT AND LEADERSHIP SKILLS

Rigorous leadership experience

- member of the scientific committee for: (1) Economic Convergence in European Union (ECEU) 17th edition, Faculty of Theoretical and Applied Economics (ETA), ASE Bucharest, March 30-31, 2020; (2) Economic Convergence in European Union (ECEU) 16th edition, ETA, ASE Bucharest, April 19-20, 2019
- Member of the organizing committee for: (1) Economic Convergence in European Union (ECEU) 17th edition, Faculty of Theoretical and Applied Economics (ETA), ASE Bucharest, March 30-31, 2020; (2) Economic Convergence in European Union (ECEU) 16th edition, ETA, ASE Bucharest, April 19-20, 2019; (3) International Conference on Economics, Business and Economic Thought (EBET), ETA, ASE Bucharest, April 20-21, 2018; International Symposium "Economics, Communication, Globalization in a knowledge-based society" - Chair of Communication and Economic Doctrines, ASE, Bucharest, April 5-6, 2008
- Elected member of the Faculty Council of Theoretical and Applied Economics (2019-present)
- Elected member of the Department Council of Economic Doctrines and Communication (2019-present)
- Member of the Admissions Committee, Bachelor's cycle in the years 2009, 2013, 2014, 2015, 2016, 2018, 2019, 2020, 2021 and Master's cycle in the years 2018-2021 (Faculty of Theoretical and Applied Economics)
- Project Director within postdoctoral courses
- Member of the committee for the defense of bachelor's theses (2008 - 2012, 2013 - 2016, 2016-2021) and dissertations (2014-2016, 2018-2021)

COMMUNICATION AND INTERPERSONAL SKILLS

Teamwork and motivation skills

Dynamism, creativity

RESEARCHER PROFILES

Researcher IDs

ORCID ID

SCOPUS ID

WoS ID

Links: <https://orcid.org/0000-0002-2629-1403> | <https://www.scopus.com/authid/detail.uri?authorId=55958376900> | <https://www.webofscience.com/wos/author/record/LFT-8108-2024>



12-11-2025